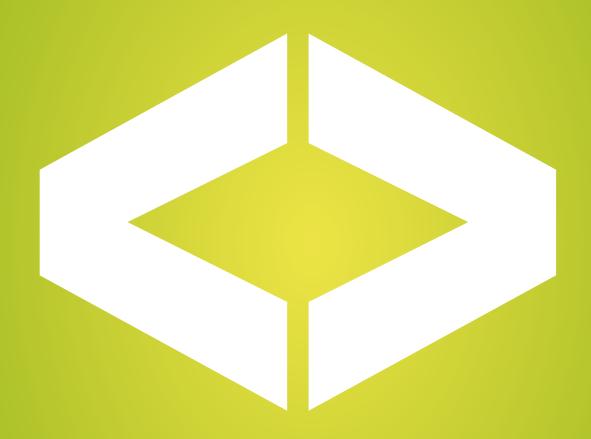# HYPERSPACE™

DIFFERENTIATE, CUSTOMIZE AND PERSONALIZE

SPACE OUT
CASH IN

Social Media

Mini Games

Live communication

BRING OTHER PRODUCTS TO THE TABLE

Differentiate, customize and personalize your product with interactive content for cross selling, live communication or any other added values.

Hyperspace is a player interaction channel enabling unlimited possibilities to create profitable and innovative product expositions within the poker client.

Through a simple configuration, Ongame enables you to creatively utilize the dynamic content areas in the poker client with branded web content.

Hyperspace enables you to tie in players to the brand, to increase customer value and increase profits.

BASIC

Allows all use related to poker. Sharpen promotions, enhance the player experience and ultimately increase customer value.

PREMIUM

Full commercial use. Premium allows your own solutions and enables you to use the poker client as a cross selling and marketing channel to increase profits.

8 WAYS TO PROFIT

✓ **Mini games:** Industry benchmarks point to a potential 7-10% revenue increase for in-client casino games.

✓ **Social Media:** Post hands, share tournament invites or challenges on Facebook directly from within the client.

✓ **Cross selling**: Bring other parts of your product to the table, e.g. show active bets a player has in your sportsbook and let the player bet anew.

✓ **Brand building:** Banner ads can increase use of additional products by 27% and rich media banners can five-fold number of clicks.

✓ **Live communication:** Bring promotions to life by providing instant feedback right where the action is.

✓ **Content marketing:** Increase player life time by providing strategy and tips directly in the client.

✓ **Attention:** Poker players in our network spend on average 29 minutes per session – much more than on an average website.

✓ **Customer Relations:** Newsletters have an average opening rate of 20%, making in-client content much more effective.