

# MOBILE POKER

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TAP INTO POKER



# HOLD'EM IN YOUR HAND



## GET SMART

Mobile poker gives you whole new possibilities to showcase and market your product and simultaneously reach a new audience. Android and iOS already represent a vast majority of the global market for tablets and smartphones, and is projected to sell 450 million devices in 2011.

With mobile poker, you can reach your players anywhere at any time. Waiting for the bus – play a hand of poker. Mobile poker lets you build brand loyalty and engagement, helping you further increase retention, conversions and product revenues.

*“Playing poker on your smartphone is more and more going to be the norm. Just as the game moved from casinos to your living room, it will now move with you to the office, bus, train, plane, coffee shop or bar. Ongame being the first network to have this product is apt, as they have been continually at the forefront of networked poker.”*

Ben Freeman, Poker Product Manager, Sportingbet

## A STROKE OF GENIUS

Available for all iOS and Android devices, the poker app comes with classic online poker functions optimized for hand-held devices. A clean design to ensure a fluid player experience and intuitive game-play.

Mobile features include; the best hand being displayed automatically, hand history, player game settings etc. Integrate your web site registration page, player account and help and support pages.

- ✓ NL/PL/FL Texas Hold'em cash games
- ✓ Full network liquidity
- ✓ Custom design
- ✓ App Store download and Android Market download

- ✓ 450 million smartphones sold 2011
- ✓ 17 Billion apps downloaded 2011
- ✓ 64% of users download games
- ✓ 93% of downloaders pay for games